

MFI360 Research










Data, Analysis, Research : Simplified.



Launched in 2018, **MFI 360 – Research** is powered by our comprehensive database and gives a 360-degree view of the Indian mutual fund industry. It provides research and analysis at fund, AMC, and industry levels. Our curated reports provide unique and deep insights. It is targeted at different stakeholders in Indian MF industry to facilitate fund evaluation, peer comparison, performance assessment and portfolio analysis, including credit assessment of debt-oriented funds. It is also mobile responsive to increase the ease of access.



Why should YOU opt for MFI360 Research?

- | | | |
|---|---|--|
|  <p>CUSTOMER OUTREACH AND PROSPECTING
through daily and quarterly newsletters</p> |  <p>FUND SCREENING
with range of parameters and advanced filters</p> |  <p>DEEP RESEARCH
into fund performance, portfolio, and industry trends</p> |
|  <p>SCANNING
of customers' existing portfolio</p> |  <p>COMPARISON
with other asset classes to facilitate sales pitch</p> |  <p>ARTIFACTS FOR SOCIAL MEDIA POSTS
including charts, graphs and heatmaps</p> |
|  <p>READY SALES COLLATERAL
such as Fund Factsheets etc. in own branding</p> |  <p>REPOSITORY
of AMC addendums, regulatory circulars</p> |  <p>EASY ASSESSMENT
with tools and calculators</p> |

Why ICRA Analytics Limited?

ICRA Analytics Limited is a wholly owned subsidiary of ICRA Ltd. with business interests in knowledge services, risk management, market data, grading and risk assessment services. We serve a wide range of global and domestic clients starting from BFSI players, fund managers, financial intermediaries, regulators, industry bodies, government organizations, and other market participants. We provide an array of digital tools and research, risk advisory, market data and analytical support to assess and manage risk in lending and investment decision-making. We add value through our deep domain knowledge, strong functional competence, and technological expertise. We provide actionable insights with our expertise, accuracy, and timeliness.

To know more about MFI360 Research please write to us at sales@icraanalytics.com or visit www.icraanalytics.com